



Dear Valued Partner:

For more than 30 years, the Los Angeles League of Conservation Voters (LALCV) has worked to protect and preserve our region's environment by supporting environmental champions seeking elected office. We count on our sponsors to help us fulfill our mission. I am writing to invite you to partner with us this year by sponsoring our annual event, the **Smith-Weiss Environmental Champion Awards**.

This year, due to COVID-19 public health concerns, we are taking a slightly different approach to honor environmental leaders. Instead of hosting an in-person event in the spring, we are organizing a pair of webinars this summer to honor each environmental leader while we wait for conditions to improve for hosting an in-person event. We have put together an interactive and engaging series of events that allows us to honor our environmental champions safely.

### **Smith-Weiss Environmental Champion Awards Series**

*Webinar with Senator Maria Elena Durazo & API Forward Movement*  
Sunday, May 16<sup>th</sup> 2:00-3:30 p.m.

*Webinar with Los Angeles City Council President Nury Martinez &  
Agoura Hills Mayor Pro Tem Deborah Klein Lopez*  
Sunday, June 6<sup>th</sup>, 2:00-3:30 p.m.

Since 1976, LALCV has supported the election of hundreds of pro-environment Councilmembers, Mayors, Supervisors, other local elected officials, and local environmental ballot measures that affect millions of residents across the county. LALCV is the only organization that focuses solely on Los Angeles County local elections. Your sponsorship of our events continues to make this work possible.

LALCV greatly appreciates your past support, and I hope you join us again this year. The attached form contains more detailed sponsorship and ticketing information, including benefits you'll receive.

If you have any questions, please contact me at **909-921-1601** or [laleagueofconservationvoters@gmail.com](mailto:laleagueofconservationvoters@gmail.com).

Sincerely,

**Joshua Torres**  
Fundraising Chair  
Los Angeles League of Conservation Voters

Enclosed: 2021 Remittance Form



## **Smith-Weiss Environmental Champion Awards Sponsorship Opportunities**

### **Environmental Steward (\$5,000)**

- Opportunity to speak or show a video for three minutes during one webinar\*
- Recognition by the facilitator during each Smith-Weiss webinar and at our end of year event
- Recognition with logo on the banner, poster, and all event-related communications
- Dedicated thank you social media post on Facebook and Twitter after the webinar series
- 15 GA tickets/15 tickets to Smith-Weiss webinar series and end of year event
- Featured live stream on a social media platform of your choosing

### **Environmental Patron (\$2,500)**

- Recognition by the facilitator during each Smith-Weiss webinar and at our end of year event
- Recognition with logo on banner, poster, and all event-related communications
- Shared thank you social media post on Facebook and Twitter after webinar series
- 10 GA tickets/10 tickets to webinar series and Just Desserts holiday event
- Featured live stream on a social media platform of your choosing

### **Environmental Partner (\$1,000)**

- Recognition with logo on banner, poster, and select event-related communications
- Shared thank you social media post on Facebook and Twitter after webinar series
- 7 GA tickets/7 tickets to webinar series and Just Desserts holiday event

### **Eco-Friend (\$500)**

- Recognition with name displayed during event and on the website
- 4 GA tickets/4 tickets to webinar series and Just Desserts holiday event

### **Eco-Supporter (\$250)**

- Recognition with name displayed during event and on the website
- 2 GA tickets/2 tickets to webinar series and Just Desserts holiday event

**Webinar Tickets:** \$25 for entire series



Click [here](#) to give

***OR***

**By mailing this form to:  
LALCV  
PO Box #621  
Montrose, CA 91021-0621**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ Email: \_\_\_\_\_

Occupation: \_\_\_\_\_ Employer: \_\_\_\_\_

Sponsor Listed As: \_\_\_\_\_

Amount Enclosed (Make check payable to "LALCV"): \_\_\_\_\_

Number of Tickets: \_\_\_\_\_

Emails of Guests: \_\_\_\_\_

\_\_\_\_\_

\*Pending review of remarks by LALCV Board

Updated: 4/10/21